

THE RESOLUTION SPECIAL

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FREN-Z

THE FREN MAGAZINE

PRONOUNCED "FRENZY"

GRAB HOLD!



PULL YOURSELF Up!

[illegible]

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by FREN-Z Editor-in-Chief Bax Atos Xore

"And the world will be better for this: that one man, scorned and covered with scars, still strove, with his last ounce of courage, to reach the unreachable stars."

FITNESS: INSIDE AND OUT

You may have heard about how slaves of days past were forbidden to exercise, lest they gain enough strength to fight back. This is often juxtaposed with the modern push towards weakness and emasculation. While it's humorous at first, you could reasonably argue that dopamine addicted NPCs are a form of slave.

Many struggle to go a full day without television, video games, or pornography—the most potent forms of super stimuli. They work their jobs, often for laughable wages, to earn enough money to buy garbage food – goyslop – that's slowly killing them. They spend the rest of their income on the latest video games and films, often written by far-left degenerates who clumsily insert their pathetic ideologies at every turn—yet another form of goyslop. They just barely make rent and then they feel as though, somehow, others are to blame for their circumstances.

If you suggested to these people that they should cut out these wasteful “hobbies” (really, can you call sitting in front of a screen and watching propaganda a hobby?), most would scoff at you. With unearned smugness, they might extol the virtues of their favorite goyslop. They'll readily defend even the most degenerated behaviors, such as extreme porn consumption, if they're engaging in it themselves. The idea of working out a few times a week, eating clean, and purging the goyslop, all terrifies them. They don't understand *why* it scares them because they don't realize that it's all part of a complex dopamine addiction, but they don't want to hear that either.

The unwillingness to improve ones character is almost as bad as being physically unfit. If a person was in excellent physical shape – well defined muscles, little body fat, and so on – they could still be *internally* unfit. The person inside that fit body could be a degenerate who would sell out their own mother for hard drugs. Being “fit” is more than just being strong or attractive.

Ask yourself: Am I fit for my role? Am I an honorable person? Do I have the strength to do what is necessary, regardless of the circumstances?

Our movement must strive towards excellence and fitness—not just of body, but of mind. We hope to help you find the motivation to attain peak fitness. If not for yourself, do it for your folk and their future!

"It is a disgrace to grow old through sheer carelessness before seeing what manner of man you may become by developing your bodily strength and beauty to their highest limit. But you cannot see that, if you are careless; for it will not come of its own accord."

- Socrates, as quoted by his student Xenophon in *Memorabilia* (Book III, verse 7.8), first published circa 371 BC.

YOU MUST HAVE CHARACTER TO WALK THE PATH

Excerpted from *Path of Gods: Handbook For The 21st Century Fascist* by Wewelsburg Archives.

The entire book can be found, for free, on the Frens Library:
<https://library.frenschan.xyz/book/290>

One's Character is their true inner nature. Fascism prizes the great, strong, firm character over the weak and soft, for that is the character that can uphold our values and honor Truth. One's intelligence comes second, for a person of great character may not be the smartest, but he will stand taller than the person of weak character, who is more intelligent. In fact, the latter is the perfect description of the intellectual, of the modern man in general.

The person of weak character desperately needs some modicum of intelligence to have the skills for rationalizing why his lack of will power (a trait of a strong character) doesn't matter or should not be taken into account. It is these people who will try to intellectually justify degeneracy – foremost their own, and then that of others, to secure their own standing. "Faggotry is not a problem" is something only a faggot or a *smart idiot* will say, ignoring that faggotry is often the consequence of a small and weak character—as is the case for all degeneracy.

A simple and humble man may be far more virtuous than the intellectual, and thus we do not prize intellect itself, and would not offend said man for not being the smartest. "Smart" and "dumb" do not figure in our worldview as substitutes for "good" and "bad," nor do they rank as the all-defining human traits—only Character can fulfill that task. Thus, we also do not recognize the "smart" jobs as the superior ones. Instead, we recognize the effort of the man fulfilling the task he was meant for, as per his Character:

"Each has his task in the community, given to him according to his gifts. Never do all have the same task, but rather each his own. His task gives him a place in the community, if he fulfills it completely, he wins the esteem of the others. He is happy, even if his task is not large in the overall scheme of things."

"A worker on the street can stand higher in the ranks than a government minister if he has better done his duty."

— From *Faith and Action*, by Helmut Stellrecht, first published in 1938

In reality, intelligence is a tool, and like any tool it can be wielded for good or ill, and what determines one's use of that tool is, again, Character. The small man will use intellect to justify his shortcomings and to secure his petty interests, to protect his own hide and swindle others. Thus intellect serves to create ideas like equality and communism. A great man will use intellect in service to a higher task that he seeks to realize, in service to a greater principle that dictates a necessity, rather than a personal whim. Thus, intellect serves to create the Organic State.

"As our spiritual experience shows, above the outer logic of reason, conditioned by the senses, rises an internal logic of fate. And we perceive it not by the brain, but by blood which uses the brain for its own goals or in spite of it. The arguments of blood are not convincing, they are compulsory. Its goals are not logical constructs but are the consequence of necessity. Its main organ is the heart. And that which in relation to the brain we call reason, in relation to the heart we call character."

— From "Character," by Ernst Jünger, as first published in *Die Standarte*, May 13th 1926



No matter whom you look at in the Pantheon of Fascist champions, you cannot in all honesty declare any of them "intellectuals," rather you see men of great Character who also possessed great intellect, and not necessarily academic smarts, but worldly knowledge of how the world around them operates. That intellect was subservient to their goals and their character, establishing them foremost as Men of Action, rather than men of pen and paper. Even well educated people like William Luther Pierce spoke without pretense of intellectual superiority, and the content of their speeches was always that of Action, as opposed to the kind of speaking one might hear during various "think tank" get-togethers.

These people spoke plainly but they spoke of things of great magnitude, something that is impossible for an intellectual, for his instinct drives him towards either analyzing and dismantling and picking away at things until there is nothing left; or towards making mountains out of molehills as they proceed to over-intellectualize the most basic of things. Intellect left to its own devices is a tool for tearing at the very fabric of reality or satisfying one's own ego, whereas the intellect subservient to great character is a creative force that helps us return closer to the Truth.

These types think themselves to be the next social elite, whereupon they can occupy stuffy cabinets with leather chairs and sip wine whilst stroking each other's egos over meaningless yammering coated in complex wording. Well let them dream. Reality of the matter is, however, that history shall repeat itself once again, as these intellectuals will find themselves trampled underneath the jackboots of "low brow" "thugs" (*the favored insult towards fascists in the past, all of them, from Hitler and Mussolini to Sir Oswald Mosley and Rockwell, to Codreanu, Italo Balbo, Joseph Tommasi and etc.*) – the very ones they thought would be doing their bidding.

And from the ranks of those "thugs" the new elite will come forth.

by Fren, Fri 3 June 2022 20:09:56

<https://archive.ph/6Td11>

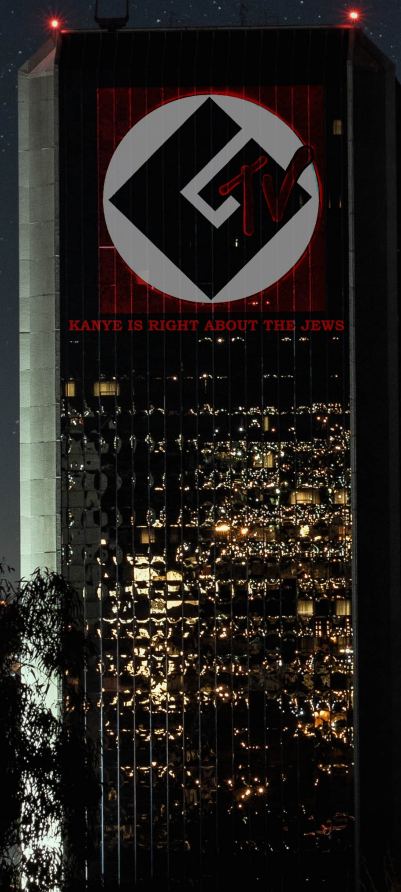
Challenge:

- >Abstain from porn and masturbation.
- >Work out at least three times a week.
- >No alcohol, no drugs, no smoking.
- >Read books.
- >Look after yourself every single day.
- >You decide your own actions.
- >Pray and meditate. Doesn't matter if you're Christian or Pagan, but ATHEISM is NOT TOLERATED.



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We're interested in YOUR art, writing, and music! Please check out the submission info at the end of each zine.



Submitted by Blake B. Smith, Shropshire UK
This piece has been modified for Publication by the FREN-Z Staff. These modifications were made without Smith's review or approval. As some of the changes made are significant, we encourage those interested to view Smith's original version here: <https://archive.ph/AV8Xc> (see post No. 16087 – 16089).

If we think back to previous decades' music, such as in the fifties and thirties, songs generally had a much more positive and traditional atmosphere—even popular songs for the masses. Take, for example, the song "Come Fly With Me" by Frank Sinatra. It's a happy, romantic song about joining the jet-set. The lyrics are about enjoyment, wonder, and becoming more world-wise by visiting far off locations and bars with your loved one.

If we look at the original album art, it is a beautiful airport scene with a well dressed traditional man, Frank himself, beckoning to his lover (though, he could also be interpreted as beckoning to the listener) to board a Lockheed Constellation.

Now, let's examine average contemporary release in the rap, trap, or hip-hop genres. Their album covers often feature a naked or otherwise sexualized woman. Other times we're shown a visual of someone brandishing a gun. The latter albums are likely to feature the artist shouting about how he is the greatest gunman in "the hood," all while threatening his fellow "musicians" with violence for some perceived slight. Regardless of the cover art, these genres have a tendency to glorify hard drug use, sleeping around, and other degenerated behaviors.

Is this really what we want our children to listen to?

Thankfully, there are some more positive modern genres to turn to, such as neofolk, synthwave, and retrowave.

If the mood strikes me for some traditional music that eschews the degenerate modern style, I usually turn to either neofolk or synthwave. Both of these genres are, in my opinion, the best representation of our traditional European zeitgeist, but in different ways.

Neofolk is grounded in our culture. For example, the German band Forseti uses German "Romantic Era" poetry in its lyrics. The genre stalwart Douglas Pierce, of the band Death In June, has a particular appreciation for the likes of Ernst Rôhm and SS Uniforms. Pierce has admitted in interviews that he would rather the people that come to his gigs be "racially aware."

Rome is another good neo folk band, led by Jerome Reuter. Reuter's music is often about history. He picks a different subject with each album. He has said in interviews that he is "more left wing" and he's released songs to that effect, such as his recent piece "Yellow and Blue." I personally feel that he is a more traditional leftist, like those of the 1800's, rather than a modern 21st century soyboy. He has made songs about such topics as the blitzkrieg drive east, and the feelings of the white Rhodesians.

Synthywave, to put bluntly, is not a genre of endless pointless nostalgia for the good old days of the eighties. Instead, it's a deeper expression of the inner need for a brighter future. In the eighties, that hope revolved around the advent of the computer and the space shuttle, but tempered by the nagging thought in the back of most people's minds that – someday soon – they could be hunkered down in their cellar, eating cold spam from the can, as fallout broadcasts blare from their radio following a nuclear strike. Perhaps they felt they had to live their lives to the fullest, and that really shows through in synthywave.

One of my favorite songs in the synthwave genre is The Midnight's "AOL." It's uniquely applicable to our situation. The lyrics describe the early internet and the miraculousness of being able to (almost) instantly communicate with someone many miles away, with a simple wish of love and connection.

Much better than the top forty, eh?

We need to strategically push our values and change our culture for the better. I feel we should aim to be normic friendly with our optics when making music, and music videos. We could, perhaps, make "normal" songs to establish ourselves in the industry. Then, once established, release historical concept albums asking "What?!" These albums could revolve around our ideology. Those in control of mainstream music distribution won't be happy with this, but if we're persuasive and talented we can still attain widespread releases, even if we have to do so ourselves. The latter would become significantly easier if we attain a following before revealing our true artistic intent. With a bit of help from like minded propagandists, you could make music videos or albums that promote the traditional values that we all want—like ending mass immigration, stopping terrorism, enacting freer gun laws, and strengthening free speech laws.

Also, when it comes time to film the music videos, I think I'd look damn fine in an SS uniform.

This tactic of infiltration has been used by the leftists in many fields, from education to government, and I'm sure we could turn it against them if we play our cards right. It might take a long time, but it's better than ranting about it at home and not getting anything productive done.



by George Lincoln Rockwell

IF EACH OF THE MEN in the fable about the blind men and the elephant were required to construct a model of an elephant, there would be three very different models. The blind man who felt only the tail would build a model as he described an elephant in the fable — as “a sort of rope.” The blind man who felt the leg and said an elephant was like a tree would produce a tree-like “elephant,” while the man who felt only the trunk would construct his “elephant” like a snake.

Most men I have met in politics consider themselves automatically experts in the field of propaganda. But almost all of them make the same type of basic error in their propaganda as did the blind men in describing and reconstructing an elephant; both suffer from insufficient experience with the subject. A right-wing businessman, when he gets sick, doesn't try to doctor himself, nor does he try to practice law himself, nor does he even try to do his own advertising. He hires professional experts to do these highly technical jobs for him. But when that same right-wing businessman wants to move the people of a whole nation to an understanding of our national peril, he doesn't hesitate to spend relatively huge sums trying to write and produce his own amateur propaganda. In almost every case he produces propaganda which *he* likes, completely forgetting in his political excitement that the art of propaganda (and advertising) is not in producing that which one likes and admires one's self, but that which *will produce the effect desired* — sales in the case of advertising and political conviction in the case of propaganda. Because he is able to think, he presumes that his audience is also able to think — a completely unwarranted assumption. Because he himself is repelled by crudeness and exaggeration, he makes his pitch factual, logical, and usually subtle. In addition to this foolishness, he also forgets that the average man in the street is emotionally assaulted during all his waking hours by advertising brilliantly designed by experts to capture attention through the most powerful kind of psychological impact. The average right wing piece, crowded onto a page, verbose, and dull, is not only not able to win the attention of the average man amid all this competition, but positively repels him.

Even worse propaganda mistakes are made by both those at the top and those at the bottom of the right-wing intellectual spectrum. Because they can't read and understand "them big words," the Klan types are "agin'" anything other than the crudest and most brutal of approaches. "Hit 'em 'longside the ha'rd with a two-by-four," is the motto of these boys, and any attempt to produce anything else is likely to get you called a "Communist-Jew spy," or get you hit "longside the ha'rd" yourself. This type loves the American Nazi Party's "Boat Ticket to Africa" and the *Stormtrooper*, for instance, but rages that the *Rockwell Report* is too "long" and "dull."

At the other extreme is the Ph.D. right-winger who hurriedly claps his hand over his mouth and gulps in

nausea when one shows him something like our all-time most popular propaganda piece, our "Boat Ticket to Africa," full of expressions such as "nigger-armpit stench" and the like. Because this refined gentleman prefers to read Spengler or Gobineau, he can't imagine that the ideas of these men might be gotten across to a semi-literate farmer better with a "boat ticket" than with a volume of Houston Stewart Chamberlain.

In the middle group are the Birch-type blind men who produce millions and millions of dollars worth of *wasted* propaganda; wasted because it is not designed to do the job they really want and need done, but is instead what *they* like to hear. These people have never yet stopped to reflect that in order to win they need not just the thinkers — the right-wingers, the bourgeois, rich folks, and the rest of the elite minority — but the vast masses of the people who support demagogues like Johnson, FDR, and Kennedy. Goldwater's catastrophe was the result of producing propaganda and campaigns designed to win *thinkers* instead of *masses*. The result was that twenty-seven million Goldwater thinkers were swamped at the polls by some forty-three million Johnson wishers and hopers, who can never, never, never be reached by "conservative" logic, facts, and boring, sissy tea parties.

The worst waste of money I have ever seen in the whole field of propaganda was the special Sunday supplement the Birch Society put out not so long ago in newspapers all over America. It cost as much as a quarter of a million dollars in some cities. Had it been designed to appeal to the mass, the "average man," the man who votes with his heart instead of his head, it could have been worth the millions it took to publish. But it was foolishly aimed at a relatively tiny minority. On the front cover, in full color, it showed a typical Birch Society meeting, in the home of a man obviously wealthy — in the kind of living room which would make the average, working-class, overalled American uncomfortable. The Birchers were sitting around sipping tea with their pinkies daintily extended, and the whole atmosphere was foreign, ridiculous, and even painful to the man in overalls—as America's millions of "ordinary Joes." There might have been some sense in printing that piece in *Fortune*. But to spend money to put that advertisement (which could reach only the rich and the sophisticated) in a mass medium, at the cost of a mass medium, was the kind of thoughtlessness which keeps the right wing powerless, eternally defeated, and discouraged.

Does this mean that the Birch Society's high-level appeal is a total waste? Should all their propaganda be like that of the Klan? An elephant is neither all leg nor all tail nor all trunk. A complete, whole elephant needs all of these parts to live. The Jews, masters of the art of propaganda that they are (unlike the right wing), have understood this fundamental truth and have organized their "pitch" to appeal to *all* levels.

For the kids and the primitives — for the “masses” — the Jews produce comic books and comic strips; crude,

CONTINUED FROM THE PREVIOUS PAGE

apparently "obvious" television programs, movies, and radio presentations; and the sort of printed material one can find in *True Confessions* and similar magazines — or on privy walls.

For the lower-middle classes, they provide pseudo-"objective" and thoughtful television "documentaries," which flatter the unthinking bourgeois into imagining that they are participating in a scholarly and high-level "study" of a controversial subject, while actually the Jews are pumping into their smug, ego-blinded minds massive doses of raw lies and hatred. They also provide this kind of "intellectual" pap in *Look, Life*, and other mass-circulation periodicals.

For the upper-middle classes — the college graduates, professionals, and business executives — the Jews produce their *Harper's Magazine* and *Atlantic Monthly* "think-pieces," which are genuinely intellectual but nevertheless so subtly poisoned by false basic assumptions and misdirections that all the thinking in the world is bound to lead only to error. This is the sort of thing one finds among the sincere race-mixers and liberals, who have been taught, as religious dogmata, that anything other than democracy is unthinkable, that black men are only white men with dark skins, and that all opponents of liberalism are "fascists" who seek to murder everybody and who have no ideas other than bloodshed and tyranny. Starting with these as unquestionable premises, the most sincere and well-intentioned "thinking" in the world can produce nothing but the race-mixers, liberals, beatniks, rebels, and lost souls who are swarming like maggots in every intellectual center of our civilization.

Finally, there is the devilishly clever, ivory-tower propaganda designed for the truly intellectual and highly sophisticated academic community, which actually *does* examine even basic premises. For this latter, elite class, even though it is tiny, the Jews spare no effort or money. For were the intellectual leaders of a nation to see through all the propaganda on the lower levels, it would sooner or later be disastrous to the Jews, when the elite had warned the masses. For this minute, top group, the Jews actually produce manufactured "facts" of the most basic nature.

To give an example of this incredible process, let me cite the method they have used to make it a dogmatic "fact" that there are no measurable, scientific differences between races and, therefore, no races at all! The Jews first got a few of their boys into top university spots (Columbia University being an outstanding, but by no means unique, example) with the express purpose of giving academic respectability to their "there-is-no-such-thing-as-race" lie. One of the first and most important of these was Franz Boas, a Jew heavily involved in communist causes, who sent congratulations to Stalin on his birthdays (1) and whose red record cannot be doubted by any objective observer. This communistic Jew began teaching anthropology at Columbia University in 1896 and dominated the anthropology department there until his death in 1942. Meanwhile he produced one book after another "proving" that there were no such things as racial differences among men (2). The whole of Jewry pitched in to boost their boy. Boas was praised in every Jewish-owned newspaper and periodical and given every academic prize they could promote. Little by little, Boas gained such "stature" by this Jewish mutual-admiration society technique that he became an "acknowledged authority" in social anthropology and ethnology. His students and colleagues at Columbia — Herkowitz, Klineberg, Ashley Montagu, Welfish — as unsavory a collection of left-wing Jews as one might hope for — spread his doctrines far and wide, deliberately poisoning the minds of two generations of American students at many of our largest universities (3).

Meanwhile, honest race researchers were given the opposite treatment, full use being made of economic boycott and unlimited intellectual smear. Honest anthropologists couldn't get their books published or, if published, distributed (4). As just one instance, at the time when Boas was at the height of his destructive activity, Madison Grant, president of the New York Zoological Society and a trustee of the American Museum of Natural History, wrote a study of the racial situation in America, entitled *The Conquest of a Continent, or the Expansion of Races in America* (New York, 1933). The book was flatly contradictory to the Boas-Jewish racial propaganda and sounded a clear warning of the impending danger of serious racial degeneration in the United States. Whereupon the Anti-Defamation League of B'nai B'rith issued a circular letter to publishers, dated December 13, 1933, in which they blatantly stated that Grant's book was "antagonistic to Jewish interests" and demanded that it be "stifled" — *as it has been*. Copies of this book — and any honest book about race — are very hard to find. They are almost nonexistent in the university community — in such places as college bookstores and all but a few of the largest university libraries.

This whole intellectual fraud would never work if our side had sense enough to understand it and *courage enough to stand up to it*. But our side can never understand, let alone fight, this vicious Jewish perversion of our people and their minds as long as our side, like the aforementioned blind men, remains utterly nihilistic in its insistence on amateur and one-level propaganda efforts. The left wing has its organizations and its propaganda at all levels. And the whole left aims the same way — right at your *heart!* They have their Dean Achesons, their Harvard professors, their White House presidential aides. But they also have their brutal goon squads in the streets of the steel towns, ready to crack the legs of their opponents over a curbstone, as is their quaint custom. In between, they have their "soldiers" at all levels, and they are all part of the same army of hate against the white man and Western civilization.

Let one of my supercilious, intellectual critics just spend an evening watching television or reading a teenage magazine — not for pleasure, but to analyze the masterful *methods* of the Jewish brainwashers, and he will see that they do not use intellectual propaganda exclusively to do their devilish work, but also the most stupid, obvious, and brutal anti-intellectual stuff imaginable. At the same time, let him examine the explosion of scatology on any big newstand and see just what primitive, rough propaganda the Jew produces for the mass mind. Even the pornographic, illegal “comic books” smuggled from kid to kid and man to man are loaded with propaganda for race-mixing and degeneracy. And there is nothing subtle about the disgusting magazines openly sold for queers.

The Jews do not confine their attack on us only to gutter propaganda or only to goon squads; God knows, they certainly have flooded America with their filthy and degenerate "literature," "art," and "poetry," with their "comedians," their warped stage plays, and their savage, jungle "music," while there are still plenty of communist muscle squads to break your head open if they can't pervert it. In short the enemy has brought about a "black miracle" of subversion of our people with his *multi-level* propaganda, while the reply of the leaders of our people has been almost entirely an attempt to "prove," with facts and arguments, that all this is "wrong." *Right and wrong* in propaganda have no meaning. There are only *effective* and *ineffective*. Jewish propaganda couldn't be more wrong, objectively speaking, but it is almost always right, psychologically. It is carefully aimed; it is designed for a specific audience; it is not concerned with what the producers think and feel, but with what the audience thinks and feels; and it is uniformly excellent and successful in doing the job for which it is intended.

Right-wing propaganda, to choose a contrary example, is almost always *wrong*. It is invariable, single-level material – usually aimed at the upper middle class. It is utterly disdainful of the audience and endlessly insists that “the truth will make us free,” if we just get out enough “literature” (almost none of which is read by prospective converts). Almost all right-wing literature is read by *other right-wingers* who *do not need it*. It is basically reactionary, concerned almost wholly with money, taxes, and protection of wealth and vested interests (masked, of course, with “deep concern” for the Constitution, “our American way of life,” and the like). It is incredibly snobbish and contemptuous toward the kind of horny-handed, working, hard-pressed “ordinary Joe” who, in his millions, makes up the masses which have kept FDR, Truman, Ike, JFK, and now LBJ in office.

Surely we need the truth and facts and arguments — but only to win over the officers and noncoms of our counter-revolutionary forces and then to educate and train them for intellectual combat with the well-trained forces of the enemy, not to convert the masses. To try to use the "facts and arguments" method with the *masses* of the people is the eternal stumbling block of the right wing. By insisting on *only* this method, in its pure (and dull) form, not only the right wing, but any movement of national regeneration, insures that its material is read only by itself and the few Jews whose professional job it is to study and neutralize its material.

Hitler's National Socialist movement not only did not make that stupid mistake, but brilliantly exploited every field of propaganda with inspired material, scientifically designed not only to appeal to a few study professors — but to *move people*, to move *millions* of people in the direction desired. Hitler had Julius Streicher's *Der Stürmer*, full of the wildest and wooliest sensationalism, designed to smash its way into the consciousness of the masses, as it did. He also had the regular party press, designed to reach and convince the great middle class. And, for the university community, he had the esoteric material of Alfred Rosenberg, Gottfried Peder, *et al.*

Again I stress that, whereas the academic scholar is most powerfully influenced by a logical, heavily footnoted dissertation at the highest intellectual level, the simple farmer or worker is utterly perplexed and repelled by "them big words" and is moved most effectively by a brutal and earthy presentation of a thoroughly subjective, grossly exaggerated picture of any situation. Only the latter class of propaganda can yield the sheer weight of numbers of persuaded people needed to sweep into legal political office. The major propaganda of a mass movement, therefore, must be of the elementary, direct, and emotional kind which alone can win honest hearts (and empty heads) — "boat tickets" and the *Sturmtröper*.

When I began to purposely made my propaganda as brutal and shockingly rough as I could, simply to force attention. And I have kept everlastingly at the business of building a simple and direct image of all-out hostility to "Jews and niggers" in the minds of millions of Americans, *regardless of the costs in other respects.* (And when I have the rare opportunity to use some mass medium, as was recently the case when I gave a long interview to *Playboy*, I am forced to walk a careful line between what I should like to say and what the enemy would like to hear me say. Unless I deliberately sound at least halfway like a ravine illiterate with three loose screws, such an interview would never be printed. This is another thing that most people fail to understand about my "Nazi" technique.) After I had become known to most Americans, I published the *Rockwell Report* at a somewhat higher level than my previous material to begin to recruit some of the brains and funds we needed to proceed. When this had begun to bear fruit, I used the talents obtained with the *Rockwell Report* to get back down to the people's level and produce a publication designed for the masses, for the "average" man, the comic book reader, kids: the *Stormtrooper*. As planned, this is now our most popular and largest-circulation publication. And were it not for the Jewish ownership of the news distribution business, we could sell *Stormtroopers* literally by the millions.

My Ph.D. critic regularly berate me for the vulgar and brutal material in the *Stormtrooper*. Because these gentlemen don't like to see the word "nigger" in print, or crude drawings of Jews, they often insist that I am a damned fool, a hoodlum, or an agent provocateur, trying to ruin the whole movement by printing such rough stuff. These sincere but pitifully blind men are going to have to understand that *one can't win elections with Ph.D. votes*. As Goldwater proved, *one can't win elections even with all the upper classes*. It is the vast masses of the lower classes, the beer-and-dirty-joke-loving workers, on whom we must depend finally for survival. The *Stormtrooper* with

its pages full of cartoons, violence, insults, jokes, and general hell is exciting and readable to men who would never, in a million years, pick up and read a right-wing tract.

With a base of operations established and with successful publications directed at both the lowest and the middle-class levels, the movement is finally in a position to afford the relative luxury of a publication directed exclusively at the academic intellectual-professional class. *The National Socialist World*, now in your hands, is designed not only to reach but to move people in that category. Perhaps our material is not what you, personally, enjoy most. But our aim, and the aim of the World Union of National Socialists, is not to produce material to please our friends — *but to win over millions of those who are now our enemies or who are oblivious to both sides*. The years of success with the *Stormtrooper* and the *Rockwell Report* give me confidence that the new *National Socialist World* will also do what it has been carefully designed to do — that *National Socialist World* will beat its way into the highest intellectual circles just as the *Stormtrooper* smashed its way into the minds of the juveniles and working folks.

Finally, if you'll permit me, I'd like to drive my principal point home with one more analogy. If you own a grocery store, and a man comes in from a painter's truck in overalls to buy groceries, you don't try to sell him a one-ounce jar of Russian caviar in two bucks a throw. You offer him beef, potatoes, and bread. If a French diplomat comes in, you don't offer him hawg jowl; you *might* try the caviar. It is the same with propaganda. If you wish to win the "trade" of all potential "customers" as we must do if we are to survive, you must have in stock a *complete* line of goods, especially the kind of goods most desired by the majority of your potential customers — and that means bread, potatoes, and beef, *not caviar and truffles*. If you can open a special store to peddle only caviar and truffles, do it in the silk-stocking district. Conversely, if you want to open another branch to sell only chitterlings, hawg jowls, and the like, then do it in the "nigger" section of town. And if you want a mass grocery business, in the name of sanity, stock up on something besides caviar and truffles. We intend to win enough "customers" to become masters of the grocery business, against the competition of the greatest and most complete "chain" operation the world has ever seen: The Sheeney Supermarket, which stocks something for everybody. To do it, we have designed some great products to appeal to special customers: the "hawg-jowl" *Stormtrooper*, the "Delmonico steak" *Rockwell Report* — and now the "Cherries Jubilee" which you hold in your hand — *National Socialist World*.

Now go ahead and light the brandy!



- Notes
- 1 *Jewish Voice*, January 1942
- 2 *Kultur und Rasse* (Leipzig, 1914); *Anthropology and Modern Life* (New York, 1928) *Aryans and non-Aryans* (New York, 1934) *General Anthropology* (Boston, 1938)
- 3 *The Question of Race: Aryans and non-Aryans: Are They Distinctive Types?* (New York, 1940); *Race, Language, and Culture* (New York, 1940) *Race and Democratic Society: a post-mortem collection of his writings* (New York, 1945), to name but a few
3. Carleton Putnam, *Race and Reason* (Washington, 1961), pp. 18, 47.
- 4 *Ibid.*, pp. 19, 49



It's time to talk about attitude, frens. Framing, too. We have some serious issues with shills and short-term thinkers poisoning things that *should* be victories for us. We could use many recent events as case studies – Tulsi Gabbard calling out anti-White racism, Kanye West (or, the rapper formerly known as Kanye, who has changed his name to Ye, which is what I'll call him from here on out) calling out jews—but the negative rhetoric here is mostly the same each time:

- >They're still controlled by jews. I don't care what they said.
- >OH, SO YOU THINK A NIGGER/WOMAN/ETC WILL SAVE YOU? PATHETIC!
- >Blacks/Women/etc. are our enemies, I don't want their help.
- >They're only doing this to stab us in the back later, or to sell something, etc.

And on, and on. Anyone who was pleased to see a (now former) billionaire go on television and name the jew was called into question by these people. Anyone who was pleased to hear a mainstream politician admit to the prevalence of anti-White racism/ideology was called into question by these people.

Perhaps Ye is only trying to sell t-shirts. Perhaps Gabbard just wants to get off of a sinking ship. Even if these criticisms are true (which, so far as I can see, they're probably not), these are still victories for us.

Whenever **anything** happens in the world, the jews **spin** it for their benefit. They'll take clear-cut events, question the minutia of something, add some speculation, package it up for consumption, and convince 10,000,000 people that their bullshit is the actual truth in the events they're discussing. This has been used to cause us massive harm. No one can deny this spin tactic, and it's widely reviled by even the most out-of-touch NPC. Mention media/news/corporate spin techniques and they'll agree with you about how they're dangerous. They don't realize jews are responsible, but they recognize the phenomenon. How could you not?

We need to spin things too.

Let's say that Ye isn't our ally and that he's grifting somehow or another. Set aside the facts that he had a shitload of money already; that he lost many millions of dollars by telling the truth; and that there are countless ways he could have sold t-shirts without pissing off the media, calling out the jews, and torching multiple high-influence social media accounts. Even if he was pure grift, without any real care for White lives or the malicious "jewish mafia," as he's started calling it, **we should be spinning his words/deeds to be as favorable for us as possible.** Ye is enormously influential amongst blacks, but also amongst Gen-Y (millennials) and Gen-Z (zoomers) in general. His refusal to back down and his constant Jew naming can, and should, be leveraged to redpill as many of the people within his sphere of influence as humanly possible. We should be going into overdrive to use this opportunity.

>But muh niggers, muh race war, muh pure Arvan struggle!

I've had "frens" post here, in response to me and others, unironically saying that they would rather lose the struggle against the jew than cooperate with blacks, Japanese, etc. This is patently retarded. **Hitler had soldiers of every major racial group in his army, including blacks. He was respectful to these men, who fought and died for freedom from jewish domination, even if he ultimately wanted them to return to their own homelands after the conflict was done. He did not turn down the help of able bodied men of other races, and he spoke positively of many cultures and races other than his own.**

In short, if your standards of racial purity and association are so unreasonably high that Hitler would have tried to talk some sense into you, you're probably being unrealistic.

Maybe Hitler might have preferred, deep down inside, to fight his struggle with only pure Aryan supermen, but he didn't, and it doesn't take a genius to see why. It also doesn't take a genius to see that we shouldn't throw possible avenues of victory in the garbage because it requires basic cooperation with other groups. **Our movement should be about our hate for all out-groups, but our love for our peoples.**

Tell me, if your house was burning down would you insist that every firefighter be White? You'd rather see your wife and kids burn to death than accept non-White help? Of course not. That would be foolish. You love your wife more than you hate blacks, don't you? You should. You should love your family, your Aryan folk, and your culture more than you hate *anything*. If Jew hate is stronger in your heart than Aryan love, you need to reevaluate things. Yes, Jews deserve the hate they get, but we hate them **for a reason**. And that reason is their attempt to destroy our families, our culture, and our folk.

So here, as the Jews burn our civilization down, should we really complain if blacks try to help us stand against these cultural arsonists?

Learn to spin every event, no matter what it is, into our own rhetorical victories. Everything that happens should be spun to our greatest benefit. Be unapologetic in your presentation of events and the facts as you see them. Don't "give the other side a fair view," because they won't ever give us that fair view!

Do you want to enforce ideological purity spiraling, or do you want to win and see your grandchildren live in a world free of kike subversion? Without the eternal jew to stoke racial conflict, it'll be much easier to separate into ethnic homelands. We need to accomplish the former - the removal of jewish influence - to see the latter.

Every color has its place—an ethnic home for every race!

Heil Hitler!

Perhaps you aren't religious, but our enemies sure as Hell are! They believe themselves to be the chosen people of God. They think you're cattle put here to serve them. While they do everything they can to bash our religions and demoralize other people into nihilistic atheism, their own holy books are still being taught in their ancient tongue. Jews feel that they're carrying out their holy mission by destroying your culture and they think it's hilarious.

We're not saying you need to take up a particular religion, but if you're without a faith you might consider finding one that makes sense to you. If our enemies want to destroy our religious foundations then there is surely a value to retaining our faith. Be you Christian, or Pagan, or Buddhist, or Cosmotheist, you're probably better off with a belief.

This is not meant to insult our atheistic readers. You're still valuable members of your folk and we wish you meaningful lives, regardless of belief. All the same, we urge you to consider the following pieces, collected from various religious traditions.

"These things says the First and the Last, who became dead, and lived: I know your works, and the affliction, and the poverty; but you are rich. And I know the evil speaking of those saying themselves to be Jews, and they are not, but are a synagogue of Satan."

- Jesus Christ

Revelation 2:8-9



ONE OF MANY ROADS TO HELL

The following is an excerpt from the *Bhagavad Gita*, a core holy book of Hinduism. More specifically, we've utilized a commentary on the *Bhagavad Gita* called the *Gitartha-samgraha*, written by Abhinavagupta circa 1000 AD, and translated into English by Boris Marjanovic. In these verses, Prince Arjuna warns of the danger inherent in destroying behavioral norms. He expresses concern over racial (caste) intermixture and the damage it does to one's family.

ORIGINAL COMMENTARY: In the following few verses, Arjuna indicates the beginning of the destruction of the traditional norms of behavior (*dharma*s), such as destruction of family, etc.

CHAPTER 1 VERSES 38-45

How could we be happy after killing our own relatives, O Madhava? Even if our relatives, with their minds clouded by greed, do not see anything wrong in the destruction of family and sin in the treachery of friends. How is it possible, O Janardana, that we do not know how to avoid this evil, although we can clearly understand the wrong in bringing destruction upon the family?

When the family is destroyed, the eternal family *dharma* disappears, and when the family *dharma* disappears *adharma* takes control over the entire family. And because of *adharma* dominating the family, O Krishna, the women of the family become corrupted.

When corruption of women takes place, O Vârsneya, intermixture of castes takes place. This intermixture leads to hell, for the family destroyers and the family itself. Their ancestors fall as well, deprived of offerings of pindodaka due to them. Through the wrongdoings done by the destroyers of the family that causes the intermixture of the castes, the eternal *dharma*s of caste and family become extinct.

We have heard, O Janârdana, that people whose family *dharma*s have been destroyed unavoidably need to live in hell.



MODERN SAMURAI

The following is transcribed from a lecture by Haku Zynkyoku entitled "The Origin of the 'Jews' Lies in the Previous Universe." It was originally recorded on March 31st, 2012. Haku Zynkyoku's analysis of the historical record may or may not be accurate, we're not the ones to say. Regardless, we agree with the broad sentiment expressed in this excerpt—we must rouse ourselves to action and resist the onslaught of degeneracy.

[T]he high places of all organizations are predominately controlled by the Judayan Jews, who are themselves evil spirits. And all the original religious works, not to mention the teachings of Christ, were stolen [by Jews]. ...

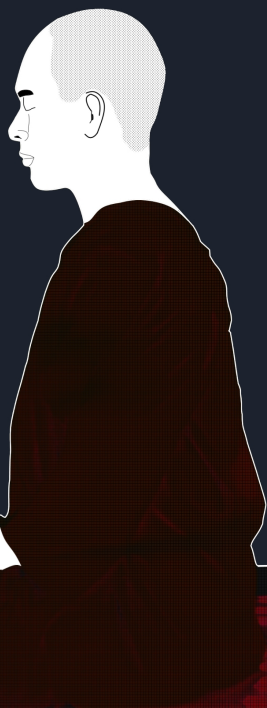
What the Jews fear the most is "Samurai." A Judayan Jew is someone who hides behind the curtains and pulls strings without ever revealing their true identities. Treachery is their forte. Samurai are the complete opposite of a Jew. When I say "Samurai," I'm not referring solely to the Japanese Samurai clans, but to those in all the nations of the world who are brave and courageous warriors. The wild western gun-slinging cowboys and the Americans who fought in the revolution to win their freedom can also be called Samurai. Obviously, there are also Samurai in Africa and other continents as well.

Therefore, an earthly operation is about to commence. That is, an operation to completely overturn the status of rule and to subjugate the Jews. In order for this operation to succeed, all the Samurai of the world have to rouse themselves to action. This is what the Jews fear the most.

The rule we'd like to highlight now could be paraphrased as "don't lie," and that too might seem like an obvious thing. Yet many of us *do* lie—just as many chew obnoxiously, bathe at irregular intervals, and torment their fellow Aryans. Ultimately, *The Book of the Discipline* seeks to help readers expel these bad behaviors.

“In telling a conscious lie, there is an offense of expiation [i.e., an offense requiring atonement].”

Telling a conscious lie means: the words, the utterance, the speech, the talk, the language, the intimation, the **un-Aryan statements of one intent upon deceiving with words**, saying: "I have seen what I have not seen, heard what I have not heard, sensed what I have not sensed, cognized what I have not cognized. I have not seen what I have seen, not heard what I have heard, not sensed what I have sensed, not cognized what I have cognized."



LINGUAL NECROMANCY

I've seen posts here conveying a desire to revive an ancient European language, for spiritual and political purposes. The same was done with Hebrew. But why did Hebrew succeed, while other attempts fail? In Ireland, they attempted to revive Gaelic, and failed. Attempts have been made (and are still being made) to revive Latin, and they fail. So what gives?

Eliezer Perlman was a Russian jew obsessed with Hebrew. Introduced to radical zionist works written in modernized Hebrew, Eliezer became inspired to revive the language. This is the first failure of language necromancers: they neglect to produce valuable works written in their preferred language. A Westerner who insists that Latin is the de facto language of the white race should write more in Latin than in English. A National Socialist who believes in spreading German should write only in German.

Hebrew was almost never spoken, and only used for religious/political purposes. Its popularity was with radicals, traditionalists, and nationalist linguists, not with average Jews. It only became modern Hebrew after these radical Jewish linguists modernized it themselves. New dictionaries were produced and, of course, new works written only in Hebrew. Soon, schools not only taught Hebrew, but also taught all other subjects in Hebrew as well. The goal was to make Hebrew so prominent that it would force its way into the home. Soon, Eliezer had a child, who he forbade from speaking anything but Hebrew. He forbade his wife from speaking anything but Hebrew too, thus producing the first neo-Hebrew native speaker. A large factor in promoting Hebrew literacy was that Yiddish speaking Jews and Aramaic speaking Jews could communicate if they both spoke Hebrew.

Is there even a need to revive a language for Europeans? English is already so successful and dominant, with elements of English taken from French and Latin, two other previous *linguae francae* for the white race. I believe a *lingua franca* is less important to people than a religious/political language, and this is why there is a desire to revive a dead language, or to speak something other than English. Some potential choices for a new *lingua franca* could be:

- Old Avestan: Ancient Aryan language, religious language of Zoroastrianism. Not very practical and with low traction amongst linguists.

A female doctor becomes a doctress, a female philosopher becomes a philosophress, and so on. Note other suffixes too: cigar becomes cigarette (-ette), hero becomes heroine (-ine). Gendered language ironically fell out of use with the rise of female literacy and feminism in English speaking countries.

In modern English, "you" is used for the subject case and object case, in the singular and plural: "You are my friend, I love you," and "You are my friends, I love you." However, using old pronouns these would become: "Thou are my friend, I love thee," and "Ye are my friends, I love you." Personal pronouns would become: *I/me/my, thou/thee/thy, he/him/his, she/her/hers, it/it's, we/us/our, ye/you/your, they/them/their, who/whom/whose*.

Ultimately, reintroducing gendered language is a means to protest feminism and sexology pushed by jews. The return of grammatical case to pronouns resists the nigger-speak of the younger generations (called African-American Vernacular English, AAVE, by "Intellectuals") Notice that the main difference between AAVE and older, more European English, is that AAVE does not always conjugate verbs for tense, and does not always decline pronouns for grammatical case. In addition, the copula is dropped like in Russia, double negatives are accepted as negative (rather than positive), and so on.

Language is important for controlling thought and culture. We must take English back. Yids revived Hebrew because they needed a lingua franca. We don't need a lingua franca, we have English, but we should hold English to a higher standard than the zoomer-nigger-jew-speak that is preferred among the youths today. Learn to speak English clearly and learn grammar. As Ted Kaczynski once said: your handwriting should be clear, so should your speech and grammar. All you need to make a change is persistence.

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