Standard offers you a different approach to freestyle. Look at our fresh style and demeanor and be amazed by the access you have to our company. We have taken the bicycle industry and slapped it off its feet. Our products are not only the strongest and longest lasting but they are also the only rider funded, rider owned, rider tested, and rider loved company on the face of the planet. More riders take the time to write and call us than any other bicycle company. That's why we are right on top of new products for freestyle.

The Standard "factory team" includes some of the best riders in freestyle today not to mention that Rick Moliterno is one of the company's owners. Our team riders are: Mark Murphy, Chad Degroot, Ron Kimler, Taj Mahelich, Trevor Myer, Pete Brant, Jesse Puente, Joe Huriburt, Chris Young, Andrew Arroya, Tom Haugen, Doug Pacshuta, John Wold, and Kurt Schmidt.

Standards products exceed the "standards" set by other company's and shows that long lasting products are finally available for the masses. Just call our toll free number and find out how easy it really is. At Standard we want our products to last... and they do.

Standards clothing opens the door to new fashion for riders. Our t-shirts are hand-dyed and screen printed by professionals for that individual look that makes freestyle what it is. In addition, our 100% wool baseball caps are embroidered and include a wide selection of colors. Also, in the future Standard will be offering shorts, pants, jackets and much, much more.

Standards frames are hand crafted from 100% 4130 chromoly featuring 1/4 inch thick dropouts, beefy oversize tubes and two different lengths to fit any riders needs. And Standards forks are made from 4130 chromoly with 1/4" dropouts and optional Suntour roller-cam front brake system, another Standard innovation. Also watch for new flatland, jumping and racing frame sets coming soon from Standard.

Standard Industries
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fax (513) 329-4218
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IN LATE OCTOBER.

THANKS,

COREY HENGEN
RIDER/OWNER
P.M.D.
prices

riders prices are as followed

all t-shirts; $12.95
beenies; $10.95
work shirt; $25.00

ordering

all orders are shipped c.o.d. shipping, handling & insurance will be added to each shipment.

foreign orders are prepay only for merchandise and shipped freight.

orders may be phoned or faxed to 414-289-8621

you will be called before back orders are shipped
prices and terms are subject to change without notice

rooftop bikes
nineteen-ninety-four
disco pimp
temporary t-shirt
u-go
bike X
(back logo)
gas logc
Rooftop Bikes (front pocket patch)

Bus

coming soon

eenies (lack or dark green)

Barbecued Bicycle Literature