

standard bicycles

# FACTS sheet



**1. 100% RIDER OWNED**  
Standard offers you a different approach to freestyle. Look at our fresh style and demeanor and be amazed by the access you have to our company. We have taken the bicycle industry and slapped it off it's feet. Our products are not only the strongest and longest lasting but they are also the only rider funded, rider owned, rider tested, and rider loved company on the face of the planet. More riders take the time to write and call us than any other bicycle company. That's why we are right on top of new products for freestyle.

**2. 100% ATTITUDE**  
The Standard "factory team" includes some of the best riders in freestyle today not to mention that Rick Moliterno is one of the company's owners. Our team riders are: Mark Murphy, Chad Degroot, Ron Kimler, Taj Mahelich, Trevor Myer, Pete Brant, Jesse Puente, Joe Hurlburt, Chris Young, Andrew Arroya, Tom Haugen, Doug Pacshuta, John Wold, and Krt Schmidt.

**3. 100% QUALITY**  
Standards products exceed the "standards" set by other company's and shows that long lasting products are finally available for the masses. Just call our toll free number and find out how easy it really is. At Standard we want our products to last... and they do.

**4. 100% STYLE**  
Standards clothing opens the door to new fashion for riders. Our t-shirts are hand-dyed and screen printed by professionals for that individual look that makes freestyle what it is. In addition, our 100% wool baseball caps are embroidered and include a wide selection of colors. Also, in the future Standard will be offering shorts, pants, jackets and much, much more.

**5. 100% INNOVATION**  
Standards frames are hand crafted from 100% 4130 chromoly featuring 1/4 inch thick dropouts, beefy oversized tubes and two different lengths to fit any riders needs. And Standards forks are made from 4130 chromoly with 1/4" dropouts and optional Suntour roller-cam front brake system, another Standard innovation. Also watch for new flatland, jumping and racing frame sets coming soon from Standard.

**6. 100% COMMITTED**  
Standard is committed to twenty inch bicycles and it shows from our wide range of accessories to our clothes to our frame sets. Standard and it's products will be around for a long time to come...

**Standard Industries**  
4812 Kimmel Dr. Davenport, IA 52802  
1-800-497-3710  
fax (319) 324-0219  
...the future of freestyle

# ROOFTOP BIKES

ROOFTOP BIKES

P.O. Box 37964

Milwaukee, WI 53237

Phone/Fax: (414) 289-8621



RIGHT FROM ROOFTOP BIKES,  
ONE MORE TEMPORARY CATALOG.  
KINDA. THESE ARE ALL THE NEW  
T-SHIRTS I HAVE IN STOCK RIGHT  
NOW. IT'S JUST THAT ALL THE  
PANTS, SHORTS, BASEBALL HATS,  
CHAINWALLETS, BELTS, AND THE  
FIRST VIDEO HAVEN'T BEEN FINISHED  
YET. SO, KEEP WATCHING YOUR  
MAIL BOX FOR ROOFTOP BIKES  
FIRST COMPLETE CATALOG COMING  
IN LATE OCTOBER.

THANKS,

COREY HENGEN  
RIDER/OWNER  
P.M.D.

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## prices

riders prices are as followed

all t-shirts; \$12.95

beenies; \$10.95

work shirt; \$25.00

## ordering

all orders are shipped c.o.d. shipping, handling & insurance will be added to each shipment.

foreign orders are prepay only for merchandise and shipped freight.

orders may be phoned or faxed to 414-289-8621

you will be called before back orders are shipped  
prices and terms are subject to change without notice

rooftop bikes  
nineteen-ninety-four

temporary t-shirt



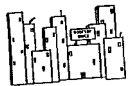
disco pimp



u-go



bike X



(back logo)



gas logo



come in assorted colors & sizes

work (*button down  
dickie's work shirt*)



**ROOFTOP** (*front pocket  
patch*)  
BIKES



bus

*coming soon*



eenies  
(*black or dark green*)

Barbecued Bicycle Literature